



Event Prospectus: 2024 Paint New Mexico!

This is a juried plein air event open to artist members of Plein Air Painters of New. Artists will be juried into the show based on a body of plein air work produced within the past two years. **During the week of the event, artists may paint anywhere in the state of New Mexico.** One painting completed during the plein air event will be exhibited at Weems Gallery from each of the ninety artists juried into the event. Completed work will need to be brought to Weems Gallery and Framing in Albuquerque on the appropriate date. **See important dates below.**

PAPNM is a 501(c)(6) non-profit organization of artists dedicated to preserving and promoting painting "en plein air" - painting in the open air or outdoors.

Eligibility

- Open to PAPNM artist and student members working in two-dimensional media, excluding photography and digital media. Signature and Master Signature PAPNM members are not eligible for this event.

Entry Fees, Deadlines, and Event Dates

- **\$30.00** (non-refundable) for 4 images paid via CaFÉ™ at www.callforentry.org.
- **February 24 through March 9, 2024 entry period.** Artists should check their CaFÉ accounts **before March 9, 2024** to verify account status. Upon completion of jury selection, artists will receive notification of acceptance or decline by email.
- **April 2, 2024** Jury result notification will be emailed.
- **April 15, 2024** Participation fee of an additional \$25.00 due to PAPNM. This fee is for those artists juried into the event
- **May 1, 2024** Coop advertising deadline for Plein Air Magazine.
- **May 10 through May 23, 2024** Event painting period; paint anywhere in New Mexico.
- **10-3 pm on May 23 and 24, 2024** Drop off work to Weems Gallery, with required timeline photos of the submitted painting as it is being painted on location. Shipped work must be received by May 25, 2024 and artists must provide a return shipping label if they are shipping artwork to the show.
- **June 7, 2024** Reception at Weems Gallery to formally open the show, although the work is likely to be fully hung by June 1.
- **June 23, 2024** Show ends.
- **June 24, 2024** Unsold work may be picked up from Weems between 10-3pm.

Image Entry Requirements for Jurying:

- Artists must **submit 4 images** of original plein air works online at CaFÉ™ for jury consideration: www.callforentry.org

- Artist's signature must be blurred out, blocked out, or otherwise removed.
- All submitted work must be at least **80% completed en plein air** within the past two years. (Painted within 2022 through February 2024).
- All work must be original concept and painted solely by the entering artist.
- Works previously showcased in PAPNM contests during the past two years are eligible for entry.
- No work done under the guidance of an instructor is eligible.

Participation Fees and Requirements

- Application Fee - \$30 payable to CaFÉ™ upon entry.
- Participation fee (in addition to the application fee) of \$25, due by April 15, 2024, for accepted artists.
- Only PAPNM artist and student members may apply for this event. Annual membership fee is \$40.00 per calendar year. Join us at <https://papnm.wildapricot.org/Join-Us>
- Have your work at the Gallery and available for sale for the duration of the event at the stated commission.
- Participating artists shall allow PAPNM to collect 50% commission on their behalf, from Weems Gallery, to be paid to PAPNM by July 15, 2024. PAPNM will pay artists their commission by August 1, 2024.
- Artists release Weems Gallery from responsibility for any damage to artwork before, during, or after the show.
- Upon the opening of the show, it is the artist's responsibility to check the Weems and the PAPNM websites to confirm the accuracy of all information regarding their artwork including price, dimensions, spelling, title, and artist's name.
- Weems and PAPNM have permission to use all photos and information relating to the submitted artwork for promotional purposes regarding the event.
- By participating in this show, artists agree that PAPNM may release contact information of participants to potential advertisers.
- Minimum price point is \$350.00 for all hung work. Gallery will add 5% to asking price of paintings to cover their costs. Retail prices must be consistent with, and should not be higher than, artwork sold by the same artist through personal or business websites, other galleries, art shows or any other means.
- In the event the artist has a customer for their painting, they should refer the customer to Weems Gallery to sell the piece of their behalf.

Exhibition

Location: Weems Gallery & Framing, 5935 Wyoming Blvd NE, Albuquerque, NM 87109-3885
 Phone: 505-293-6133 email: weems@weemsgallery.com

Painting and Hanging Requirements

- One plein air work created during the event by each accepted artist may be accepted for the show. The painting must be completed at least 80% en plein air on location.

- In lieu of stamping blank canvases prior to painting for the event, invited artists will receive a “Date Stamp” card in their email to print out and photograph next to their painting as they paint on location. These process shots are: one showing the initial layout (with painting location clearly visible in background); and one showing the painting 80% complete on location (with the painting location clearly visible as background). Each photo must include the Date Stamp card. Artists may paint through May 23, 2024 anywhere in New Mexico. Prints of these process shots must be delivered with the finished painting to Weems Gallery. In lieu of prints, these process shots may be emailed to Gwen Ethelbah at pentemeyer@gmail.com before turning work into the Gallery.
- Each artist, upon delivery of their artwork, must include a signed inventory sheet and an artist’s biography attached to the back of the artwork. Information on the inventory sheet shall include the artist’s name, title of work, image size, framed size, and the retail price. Please make sure all this information is correct and included.
- A high-resolution image of the fully completed painting must also be submitted for promotion on PAPNM’s and Weems’ website. The images should be high quality jpeg, a minimum of 5” x 7” 300dpi. Ideal file size is 1MB – 3MB. It is recommended you photograph your work before it is framed for clarity.
- The image should be emailed to maria@weemsgallery.com prior to delivering the artwork to the gallery. This email should also include the above listed information. Please indicate in the Subject line of the email: PAPNM Show. Please also send this image to Gwen Ethelbah at pentemeyer@gmail.com for inclusion in social media advertising and on PAPNM’s website. Use the subject line: Social Media for Chris Miller.
- Please Note: The Weems’s website will go live with all artwork that is included in the show on June 1. It is the artist’s responsibility to check the website and make sure that his/her artwork is listed, and all information is accurate including price, title, spelling, etc. Weems will not be held responsible for any information that is missing or inaccurate. Please also check PAPNM’s website for accuracy as well.
- Maximum size of painting accepted into the show is 20” x 24” including frame. This allows for a maximum of 16” x 20” with a 2” frame.
- All work must be sturdily framed, or gallery wrapped and ready to hang with D-rings and wire. No saw tooth hangers will be accepted. Artists will not be allowed to substitute other work not from the event for improperly framed work.

Commission

- All work must be for sale. Artists will receive 50% of the sales price of the work. Weems Gallery will receive 40% and PAPNM will receive 10%. Weems Gallery will handle sales tax. Payment to artists by PAPNM will occur by August 1, 2024.
- All possible care will be taken of the work submitted to the event. Neither Weems Gallery nor PAPNM will assume responsibility for work improperly framed.

How to Apply Online

- Visit the café website www.callforentry.org
- Login or open or new account

- Click **Apply to Calls**, Search for PAPNM.
- Follow the instructions provided on the web page. For further guidance on CaFÉ™ visit the CaFE HELP tab at the top of its website.

Advertising and Promotion

- Send in an additional image from your jury selection to Gina Ward at PleinAir Magazine prior to May 1, 2024, if you are interested in participating in the Co-op advertising for this show.

By applying to Paint New Mexico! show, you agree to all the terms of this prospectus.