



Painting the Land of Enchantment

2020 Santa Fe Plein Air Fiesta

Juried Paint-Out Competition and Show

Santa Fe, New Mexico

PROSPECTUS

EVENT DATES

Prospectus Posted at www.papnm.org: **Fri., Nov. 22**

Artist Application Process Open at CaFÉ™, www.callforentry.org: **Fri., Nov. 22**

Workshop Registration Open at www.papnm.org: **Fri., Nov. 22**

Deadline for Artist Entry at CaFÉ™: **Sun., Jan. 5**

Jury Selection Notification by Email: **Sat., Jan. 25**

Deadline to Accept and Pay Participation and Membership Fees by Accepted Artists: **Mon., Feb. 10**

Kick-Off Fiesta & Orientation: **Fri., Mar. 6**

PAPNM Hosted Paint-Outs at locations within the Painting Zone: **Sat., Mar. 7 – Tues., Mar. 10**

Art Delivery to Sorrel Sky Gallery: **Wed., Mar. 11**

Celebration Dinner: **Thurs., Mar. 12**

Opening Reception & Awards at Sorrel Sky Gallery (Santa Fe): **Fri., Mar. 13**

Exhibition at Sorrel Sky Gallery (Santa Fe): **Fri., Mar. 13 – Fri., Mar. 27**

Joe Anna Arnett Workshop: **Mon. and Tues., Mar. 16–17 (Separate registration and fee)**

Unsold Art Pick-Up and Shipping: **Sat., Mar. 28**

Payment Mailed to Artists for Sold Works by this Date: **Fri., Apr. 24**

**See full calendar below*

AWARDS

\$10,000.00+ in cash and merchandise will be awarded. At least 15 awards will be presented (Prizes may increase due to fundraising.)

Top awards will be:

- Best of Show – \$2,500 in cash **plus** merchandise
- Second Place Overall – \$1,500 in cash **plus** merchandise
- Third Place Overall – \$1,000 in cash **plus** merchandise

JUDGE OF AWARDS

- **Joe Anna Arnett** - (joannaarnett.com) Joe Anna Arnett has been a professional artist, featured in museum shows and prestigious invitational events for over 35 years. Working in oils, Joe Anna has taught workshops across the US, Europe and even Ecuador. She was a master artist, a producer and writer for the PBS series, *Passport & Palette*. She has been a featured main-stage presenter for Plein Air Magazine's Convention as well as a faculty member.

Arnett exhibited for 14 years at the Prix de West Invitational show and was featured at the Gilcrease Museum's 206 Rendezvous and is in their permanent collection. She has participated in museum shows from Albuquerque to Hong Kong. She is a Signature Member of Oil Painters of America, Laguna Plein Air Painters and a Master Signature Member of Plein Air Colorado.

Arnett authored the North Light Book *Painting Sumptuous Vegetables, Fruits and Flowers in Oil*, published in 1998. She has had feature articles in *The International Herald Tribune*, *Southwest Art*, *Western Art Digest* and *North Light Books*, *Painting with Passion*, *The Best of Flower Painting I and II*, *The Complete Oil Painter*, *Sketchbook Confidential* and *Fine Art Tips and Tricks*. Recent articles include *Art of the West* and *Plein Air Magazine*.

Arnett's paintings can be seen at the prestigious Zaplin Lampbert Gallery in Santa Fe, NM.

JURORS OF SELECTION

- **Richard Prather** - (richardprather.com) Working in oils, Richard's work is best typified by atmospheric and rugged images of the American Southwest. A long time Signature Member of the Oil Painters of America and a Master Signature Member of the Plein Air Painters New Mexico, Richard's works is routinely seen in National Juried Exhibitions and select plein air events around the country each year. Richard is represented by Masterpiece Gallery Santa Fe, Santa Fe, NM., the Karen Wray Gallery in Los Alamos, NM. and Marta Stafford Fine Art Gallery in Marble Falls, TX. Richard lives with his wife Sharla and their dog Louie in Placitas, NM.
- **Lee McVey** - (leemcvey.com) Lee McVey is a Master Signature member of Plein Air Painters of New Mexico, Master Circle member of International Association of Pastel Societies, and signature member of Pastel Society of America. She is also a member of Pastel Society of New Mexico. Her pastels have been featured in full-length articles in the magazines *Southwest Art*, *Pastel Journal*, *American Artist* and *International Artist*. Lee's work is featured in the books *How Did You Paint That? 100 Ways to Paint the Landscape* and *The Plein Air New Mexico Year*. Her work has been in numerous juried national shows and has garnered awards at local and national levels.
- **Brienne Brown** - (briennembrown.com) Brienne was born in Utah and studied at the University of Utah, but graduated with a Master's in Chemistry. However, she soon realized that watercolor and plein air painting were her true passions. Since then, she has earned signature status in several watercolor societies, including the National Watercolor Society. Brienne's work can be seen in *Splash 17: Inspired Subjects*, *Plein Air Magazine*, *Southwest Art Magazine*, and *Watercolor Artist Magazine*. She currently lives in central Pennsylvania, traveling all over the US for plein air events and workshops.

ELIGIBILITY

- Open to all plein air artists worldwide working in two-dimensional media excluding photography and digital art, with the exception of PAPNM Master Signature members, who will be invited to show a plein air work, but who will not compete for awards.

- Accepted artists must agree to become, if they are not already, artist members of PAPNM* – annual membership fee is **\$40.00** per calendar year.

IMAGE ENTRY REQUIREMENTS

- Artists must **submit 3 images** of sample works online for jury consideration at CaFÉ™ www.callforentry.org
- All submitted work must be at least **80% completed en plein air** within the past two years. (Painted January 2018 or later.)
- All work must be original.
- No work done under the guidance of an instructor is eligible.
- Images for CaFÉ™ entry: Use JPG images of artwork only (no frames or borders), at 1920 pixels (min. 1200 pixels) on the longest side, at 300 dpi. 5MB max file size each.

ENTRY FEE

- **\$45.00** (non-refundable) for 3 images paid via CaFÉ™ www.callforentry.org .
- Jury result notification will be emailed on or by January 25, 2020.

PARTICIPATION FEES

Artists accepted into the event agree to:

- Become artist members of PAPNM – annual membership fee is **\$40.00** per calendar year.
- Pay a participation fee of **\$75.00** (non-refundable) within 10 calendar days of notification of acceptance. This fee goes toward event costs, such as food and beverages at the Kickoff Fiesta and Celebration Dinner which is a full sit-down affair at a nice Santa Fe restaurant.
- Hang artwork for sale for the duration of the event at stated commission.

EXHIBITION

Sorrel Sky Gallery, (<http://www.sorrelsky.com>), located in the heart of Santa Fe, will host the opening reception and show exhibit March 13 – March 27.

PAINTING REQUIREMENTS

- **Two plein air works** created during the event. These two pieces are eligible for awards. **AND**
- **One studio or plein air work** created anytime of any subject matter, may show in the exhibition by each artist, for a total of three works. This third piece must not have been previously exhibited at any PAPNM event. None of the third pieces are available for awards, even if they were painted during the competition. They are available for sale.
- The Gallery will not be able to hold a reserve piece for this show.
- **Minimum price point** required by gallery is **\$500** for all hung work.
- Each dimension (length and width) of any work, including the frame, shall not exceed 26" (This includes the studio pieces). However, artists who want to show a competition plein air work larger than 26" framed, can opt to hang one work (instead of two). This larger work may not exceed 36" x 48" framed.
- All work must be sturdily framed or gallery wrapped and ready to hang with D-rings and wire. No saw tooth hangers will be accepted.

COMMISSION

- All work must be for sale. Artists will receive 50% of the sales price of the work. Sorrel Sky will receive 40% and PAPNM will receive 10%. Sorrel Sky Gallery will handle sales tax. Payment to artists will occur within 30 days of the close of the exhibit.

- All possible care will be taken of the work submitted to the event. The gallery will not assume responsibility for work improperly framed. Work will be insured while at Sorrel Sky Gallery.

WORKSHOP (Separate registration and fee)

Joe Anna Arnett workshop, "Still Life, en Plein Air", The subject of this workshop will be still life in the open air but the lessons to be studied are about light direction, temperature, values and composition. Subject is secondary to these important principles. The class will be a dynamic, fast-paced experience in learning, with nothing about still life. If the weather does not cooperate, the class will move inside Into Joe Anna's beautiful north light studio.

- March 16-17
- Cost: \$300
- Workshop minimum 7, maximum 10 artists
- This class is geared for intermediate to advanced artists working in any medium.
- Register here: www.papnm.org/2020-Santa-Fe-Plein-Air-Fiesta

HOW TO APPLY ONLINE

- Visit the CaFÉ™ website www.callforentry.org
- Login or open a new account
- Click **Apply to Calls**, type keyword **2020 Santa Fe Plein Air Fiesta**, click **Go**, to get to the event application site.
- Follow the instructions provided on the web pages to insert your name and contact information, upload your three images, and pay the application fee. For further guidance on CaFÉ™ visit the CAFE HELP tab at the top of its website.

HOST HOUSING AND DISCOUNTED LODGING

- Host housing will be available on a limited, first come, first serve basis.
- PAPNM expects all artists who use host housing to gift a small painting to their host and to abide by common sense rules.
- **Santa Fe Sage Inn** will offer the discounted room rate of \$90/night (Fri-Sat.) and \$85/night (Sun.-Thurs.) plus a \$15 experience fee/night (includes parking and breakfast buffet) and lodging tax (15%) for two queen/double occupancy or single king/double occupancy. Breakfast available at 7 a.m. or pre-order a "pack n'go" breakfast. To book, contact the Santa Fe Sage Inn at 866.433.0335 and mention **2020 Santa Fe Plein Air Fiesta by March 28, 2018**.

ADVERTISING

All participants will be offered discounted co-op group ads in magazines such as Southwest Art, Plein Air. PAPNM will also extensively advertise during the duration of the event in art related print materials, local publications, social media, etc.

LICENSING FOR PROMOTION

Your acceptance to the event grants to Sorrel Sky Gallery and PAPNM a nonexclusive license to use images of your accepted works, at the sole discretion of Sorrel Sky Gallery and PAPNM, for promotional purposes including, but not limited to, the invitation, catalog, website or the subsequent year's prospectus. Images will include attribution to the artist whenever possible.

AGREEMENT OF ENTRY & LIABILITY

Submission of your entry and payment of the entry fee constitutes your acceptance of all conditions and terms in this Prospectus and the CaFÉ™ Agreement Terms & Conditions.

*** PAPNM MEMBERSHIP**

To become an Artist Member of PAPNM, please visit www.papnm.org click the **Join Us** icon, and follow the instructions provided on the web page.

QUESTIONS AND CONTACTS

CallForEntry (CaFÉ™):

John Meister

meister1@comcast.net

(505) 235-3213

Event Chair:

John Meister

meister1@comcast.net

(505) 235-3213

Volunteering/Sign-up Genius:

John Meister

meister1@comcast.net

(505) 235-3213

PAPNM Membership:

Barbara Coleman

Admin@papnm.org

Event Paint Outs:

Day 1 - Coordinator(s) TBA

Day 2 - Coordinator(s) TBA

Day 3 - Coordinator(s) TBA

Day 4 - Coordinator(s) TBA

Hosted Housing:

Coordinator(s) TBA

Joe Anna Arnett Workshop:

John Meister

meister1@comcast.net

(505) 235-3213

Event and Cooperative Advertising:

Coordinator TBA

CALENDAR

2019

- Nov. 22 (Fri.) Prospectus posted on PAPNM website, www.papnm.org
- Nov. 22 (Fri.) Artist Application Process open at CaFÉ™, www.callforentry.org
- Nov. 22 (Fri.) Registration open for Joe Anna Arnett Workshop, www.papnm.org

2020

- Jan. 5 (Sun.) **Deadline** for Applications at CaFÉ™
- Jan. 25 (Sat.) Jury Selection Notification by email
- Feb. 10 (Mon.) **Deadline** to accept and pay participation & membership* fees by accepted artists
- March 6 (Fri.) Kick Off Fiesta & Orientation
- March 7–10 PAPNM Hosted Paint-outs at locations within Paint-Out Zone**
- March 11 (Wed.) | Delivery of artwork to Sorrel Sky Gallery
- March 12 (Thurs.) Celebration Dinner
- March 13 (Fri.) Opening and Awards Reception at Sorrel Sky Gallery
- March 13–27 Exhibition at Sorrel Sky Gallery
- March 16–17 Workshop by Joe Anna Arnett (separate registration & fee)
(Mon.–Tues.)
- March 28 (Sat.) Unsold work to be picked up or returned by pre-paid shipment
- April 24 (Fri.) Payment sent to artists for sold works by this date

**** PAINT-OUT ZONE (Now Extended to include Taos, Las Vegas, Albuquerque and Jemez Springs)**

- From March 7-10, there will be a scheduled paint-out each day at a scenic location in the paint-out zone with PAPNM hosts available to stamp panels, etc. Artists are welcome, but not required to participate in these scheduled paint-outs.
- Artists are free to paint on their own anywhere within the designated 2020 SFPAF Paint-Out Zone (below), subject to any/all restrictions posted by private property owners and public agencies.
- Please be courteous painting ambassadors to our neighbors and environment.

Santa Fe Plein Air Fiesta Painting Zone

