

2018 SANTA FE Plein Air Fiesta

Paint in the Land of Enchantment

Dear Artists,

Congratulations on your acceptance into the 2018 Santa Fe Plein Air Fiesta! We are very excited to be sponsoring this event for the fifth time. You will be a part of our journey toward making this a premier event in one of the most significant art cities in the world. Santa Fe will offer you wonderful scenes to paint, and great comradery. We hope you have a rewarding experience in our land of enchantment.

You may access your Artist Packet by clicking this link: [Artist Packet](#) or log into your account at PAPNM.org from the home page, click on Richard Abraham's painting, then find the text in red and select the blue link. Your Artist Packet contains ten documents explained below, including this letter, an itinerary and maps to paint outs. We ask that you print out the documents that you think you will need and the Prospectus and bring them with you. We will have a limited number of hard copies available at the Kick Off Fiesta. They will remain available on our website for access at any time from internet connected devices.

General Information: Santa Fe sits at about 7000 feet above sea level, so those of you coming from lower lands need to hydrate well to help acclimate to the high altitude. If you are a lowlander, you will also find that alcohol hits you harder at this level, so be careful. Sunscreen is a must, so is a big hat. In April, the weather can be anyone's guess, it has been known to snow as late as mid-May. But given our mild winter this year, days will likely be hot but nights can still get chilly. Wind may be a significant factor. The weather is known to change rapidly so come prepared to dress in layers. See the May issue of Plein Air Magazine for additional tips by our members.

During the week of the paint out, you may paint anywhere in the zone designated in the Prospectus. We will also have hosted paint outs each day. Hosts are listed on the Itinerary and will be able to stamp additional supports. You don't need to register for them, just show up. Directions and details for each paint out are in your Artist Packet and on our website.

RSVP Required Events: Two events require RSVP via our website.

On May 2 at 5:00 the Santa Fe Plein Air Fiesta Artists are invited to the home and lovely garden of PAPNM member and master painter, Joe Anna Arnett, off of famous Canyon Road for cocktails. This requires RSVP from all who want to attend by April 20.

On May 3 PAPNM is hosting all artist's dinners, the Celebration Dinner at Café Sonder. If, and only if, you are bringing a guest do we require you to RSVP (**for the guest only**) and pay for your guest's dinner. The cost is \$50 and covers their dinner, non-alcoholic drink, tax and tip. RSVP by April 28.

Self-Advertising: Your packet contains an Evite (we have hard copies for you to hand out) and a logo for your use to post to your website, e-mail to your collectors, include in your newsletters and share on social media. We encourage you to use social media to post the week's adventures. We invite you to join our Facebook page, Plein Air Painters of New Mexico, and encourage you to use #papnm and #sfpaf18 in your posts.

Stamping of Supports: Supports for all artwork submitted for exhibition in the show are required to be pre-stamped. Bring your supports to the Kick Off Fiesta on Friday, April 27. We will be available throughout the week for additional stamping, but keep in mind there are only two official stamps and we can't be everywhere. Event packets will have painting intake forms, tags and other exhibition reminders. Work not stamped will not be accepted at the gallery to show – this is a hard and fast rule.

Framing: Plan to bring plenty of frames, a minimum of four is advised for the pieces you will hang in the exhibition. Maximum frame dimensions for works in the exhibition are 26 inches in both length and width. Please use D ring type hangers and wire.

Exhibition: Please send a one-page bio to Alma Rosa at ar.delgado@q.com by April 20. Please use SFPAF Artist Bio in the subject line. Your studio work can be delivered to the gallery beginning April 27 during their business hours or shipped to them earlier. Your top two plein air works created during the week need to be delivered to Sorrel Sky Gallery Thursday, May 3, from 10 a.m. – 1 p.m. Artists will receive 50% of all sales made during the event, the gallery will receive 40% and PAPNM will receive 10%. Unsold paintings will need to be picked up on May 19. If your unsold paintings need to be shipped, please leave a pre-paid shipping label and a box with your name on it at Sorrel Sky.

At the Opening we will bestow 15 awards, and all have a cash component, thanks to our awesome fundraisers. Our special award category is Enchanted Skies. Four awards will be given in this category. Award winners will hang in the Gallery for the duration of the exhibition. So, try to paint at least one skyscape to enter in this specific competition.

Workshop: If you want to registered for the Stephanie Hartshorn workshop, registration is through Sorrel Sky's website. The gallery will handle all details for the workshop.

Host Housing: If you are being hosted, we ask that you gift your host a painting, as is customary at plein air events. Jane Chapin has sent separate emails with details and host contacts.

Contact us with any questions. We will respond most quickly to a phone call, but you can text and email us also. We look forward to a successful event and to seeing you all soon.

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