

Painting the Land of Enchantment

2014 Enchanted Lands: Celebrating NM Public Lands

Open Space Visitor Center Gallery 6500 Coors NW, Albuquerque, New Mexico 87120

Sept 6, 2014 – Oct 26, 2014 Opening Reception: Saturday, Sept 6, 3-5 pm Gallery Open 9-5, Tuesday - Sunday

PROSPECTUS

This juried show of plein air artworks painted onsite at **ANY** of New Mexico's extensive public lands is co-sponsored with the <u>Albuquerque Open Space Visitor Center</u>. It is timed to include the national <u>Public Lands Day</u>, Sept 27, 2014. Cash and merchandise awards of over \$2500 will be awarded. Size limitation will be 22x22 inches, framed. Entrants must be current members of Plein Air Painters of New Mexico.

PAPNM MEMBERSHIP

To join PAPNM, please visit http://www.papnm.org and click the icon "Join Us", Follow the instructions provided on the web page. Artist membership is \$30 annually.

AWARDS: Over \$2,500 in cash and prizes will be awarded including a "Best of Show" plus special awards in various painting and creativity categories. All awards will be determined by the Judge of Awards.

JURORS: Jurors of Selection are <u>Margie Lucena</u>, PAPNM Signature Member, and <u>Joshua Willis</u>, Open Space Gallery Coordinator/Curator. The Judge of Awards is signature southwest artist, <u>Richard Prather</u>, OPA, OPS, and PAPNM.

ELIGIBILITY: Open to all current PAPNM artists working in two dimensional media excluding photography and digital art.

- Artists may submit 1 to 3 images of original work for Entry consideration.
- All work must be at least 80% completed **en plein air** during 2012, 2013, 2014.

- All work must be done in one of New Mexico's extensive public lands and **clearly identified** as to which area. The art may include national, state, county, city, BLM, Open Space, parks, monuments, wild life areas, refuges, national forests, or any other public lands in New Mexico.
- No work can be accepted larger than a maximum framed size of 22 inches in any dimension. This will be strictly enforced, due to gallery space limitations.
- Work done under the guidance of an instructor is not eligible.

ENTRY FEES:

The entry fee is \$50.00 (non-refundable). Entry fee may be paid online using Visa or MasterCard, or by check mailed to:

PAPNM Treasurer, 130 Cougar Road, Carlsbad, NM 88220. Payment must be received no later than **July 31, 2014**. Jury results notification will be by email.

HOW TO ENTER: Visit the website http://www.callforentry.org and login or open a new account. Click "**Apply to Calls**", type keyword "**2014 Enchanted Lands**", click go, and you will arrive at the event application. Follow the instructions provided on the web pages to insert your name and contact information, upload your one to three submissions, fill in the required fields, and pay the entry fee, by credit card or mail to PAPNM Treasurer.

DIGITAL IMAGE GUIDELINES: **JPEG** only, at least **1920 pixels** on the longest side, **72 DPI**, and **3 MB maximum** per image. See https://www.callforentry.org/image_prep.phtml for help on sizing your images.

CALENDAR:

May 12, 2014 – Open for digital submissions

July 31, 2014 - Deadline for submissions and payment

Aug 22, 2014 - Jury Selection Notification by email

Sept 3, 2014 - Delivery of artwork either shipped or hand delivered to the Open Space Visitor Center Gallery, 6500 Coors NW, Albuquerque, NM 87120. If shipped, please include return postage.

Sept 6, 2014 - Opening Reception and Awards Ceremony, 3-5 pm

Sept 6 – Oct 26, 2014 - Exhibition at Open Space Visitor Center Gallery. Gallery hours are 9-5, Tuesday through Sunday. Closed Mondays.

Oct 28, 2014 – Artists pick up unsold artwork or return by pre-paid shipment.

ADVERTISING

- The Open Space Visitor Center will list the show on their website and send invitations to the Opening and Show to their extensive mailing list. Other public lands groups in NM will do similar invitations.
- Artists will receive an e-card via e-mail to send to their mailing lists.
- PAPNM will organize a Co-Op ad for Southwest Art Magazine and place other ads in Plein Air Magazine and local art media.

SUBMISSIONS FOR EXHIBITION

- Only juried artworks will be accepted for inclusion in the exhibition.
- All work must be for sale. Artists will receive 60% of the sales price of the work.
- The sale price of the artworks should include sales tax, as it will be the artist's responsibility to pay it. The current Gross Receipts Tax rate for Albuquerque is 7%.
- Accepted work must be sturdily framed and ready to hang with D-rings and wrapped wire. No sawtooth hangers will be accepted.

INSURANCE

All possible care will be taken of the work submitted to the exhibition. The gallery will not assume responsibility for work improperly framed or poorly packaged for shipping. Work will be insured at the Open Space Gallery but not in transit.

AGREEMENT OF ENTRY & LIABILITY:

Your entry and payment constitute acceptance of all conditions and terms in this prospectus and the attached Agreement Terms & Conditions.

Please direct any/all inquiries to mailto:Admin@papnm.org?subject=2014 Public Lands

Agreement Terms & Conditions

PLEASE PRINT AND KEEP THESE AGREEMENT TERMS & CONDITIONS FOR YOUR RECORDS. PARTICIPATION:

If you register for the event, you agree to become a member of PAPNM (annual membership fee is \$30) and pay a non-refundable entry fee of \$50 by July 31, 2014.

SALES:

All work submitted must be for sale. You will be paid 60% of all art sales; the gallery and PAPNM will retain 40%. All purchased works must remain in the gallery until the end of the exhibit. You are responsible for paying New Mexico sales tax for your sales. You will be given the contact information for clients who purchase your work. All accounts will be settled within thirty (30) days of the conclusion of the exhibition. Prices of art are not subject to change once registration is submitted. You will receive proper attribution in the gallery based on information provided by you in this application.

INSURANCE:

All possible care will be taken of the work submitted to the exhibition. The gallery will not assume responsibility for work improperly framed or poorly packaged for shipping. Work will be insured at the Open Space Gallery but not in transit.

RETURN OF WORK:

You are responsible for picking up or arranging pre-paid shipping for any work not sold by the end of the show period.

PROMOTION:

You hereby grant to the Open Space Gallery and PAPNM a nonexclusive license to use images of your accepted works, at the sole discretion of Open Space Gallery and PAPNM, for promotional purposes including but not limited to the invitation, catalog, website or the subsequent year's prospectus. Images will include attribution to the artist whenever possible.