

PAPNM Signature and Master Signature Applications

Eligibility Criteria: Any Artist Member who (1) works in creating plein air artworks in oil, wet (e.g. acrylic, gouache, water color, etc.) or dry (e.g., pastel) media, (2) meets the criteria for Artist membership, and (3) has been approved for Signature level by the PAPNM Board of Directors, according to the procedure in Section 6.2.2.

SIGNATURE MEMBERSHIP PROCESS

Signature Membership Application (from Membership Policy 6.2.2)

The PAPNM Board of Directors is committed to high standards to ensure Signature status reflects the professionalism and talent of this group of artists. You are encouraged to apply for Signature level membership if you (1) have been an Artist Member of PAPNM for at least two years, (2) can satisfy the required three criteria outlined below, and (3) provide evidence of meeting at least 4 out of the 6 required categories of evidence for Criteria #3 “Successful Track Record”. If so, your application will be considered by the Jury Committee. Applications for Signature and Master level membership are reviewed from May 1 to July 31 for the current membership year. Applications must be received by April 30th for review during the current membership year. Review of applications received after May 1st will be postponed until the next membership year review cycle.

To apply, log in to www.papnm.org, and click the “Membership” tab. Then follow the directions for applying for Signature level membership. Please send your application to the Membership Director.

The Jury Committee may consider rating the application in order to refine their assessment of the strength of the application.

Applications for Signature Membership will be reviewed by a Jury Committee of four jurors. The Jury Committee will include the Membership Director, two PAPNM Signature or Master Signature Members, and a fourth member that may be a PAPNM Board Member, museum representative, gallery owner, or other qualified party.

Criteria 1: Biography/Curriculum Vitae and Artistic Statement of Plein Air Painting Experience

Submit a biography and/or curriculum vitae detailing your professional history, education, affiliations, selected exhibitions, events, and honors.

Submit an artistic statement describing how painting en plein air is used to achieve the expressive intent of your work. Examples might be whether plein air painting is done as a completed artwork—an end in itself, or used primarily to collect reference information for use in the studio.

Criteria 2: Artistic Quality

Submit 12 images of your original plein air paintings. Only JPEG (.jpg) images with 300 dpi resolution and 1200 pixels on the longest side will be accepted. Optionally, you may substitute 4 images with your original studio paintings (in addition to 8 images of plein air work). Please specify which of the paintings were produced in studio.

Criteria 3: Successful Track Record

Four of the following six evidence categories must be met to be considered for Signature Membership.

3.1. (a) Representation in a reputable commercial fine art gallery for a minimum of one year. AND/OR (b) Demonstration of a professional level of regular acquisition of artist's work over a period of years

(a) Representation: Your application must include the gallery website address or other proof of your representation (such as print material) displaying your name/show/artwork or letter of testimony from the gallery manager or owner. The artist must not pay for his or her representation in the gallery, sometimes termed “vanity representation”. If the applicant shows and sells his or her work in a gallery that he or she owns or manages, the applicant must submit records of his or her artwork sales for the past three years.

AND/OR

(b) Demonstration: Submit evidence of your professional progression over the years. Examples include museum or public art acquisitions, national or international art shows, museum exhibitions, honors, etc.

3.2 Feature-length article about the artist in a national or international art publication

Submit one or more copies of quality articles published about you, your artistic process, and your work. The artist must not pay for having the article published, sometimes termed as a “vanity editorial”. Examples of accepted publications include American Art Collector, Western Art Collector, Southwest Art, Art of the West, Plein Air Magazine, Fine Art Connoisseur, Art in America, and International Artist.

3.3. Participation in three or more national or international juried art shows or exhibitions

Your application must include verification that you were accepted into the show. Participation in a PAPNM national juried show can only count as one of the three.

Examples of national and international artistic groups sponsoring juried art shows or exhibitions include Plein Air Painters of New Mexico, Plein Air Painters of America, Outdoor Painters Society, Oil Painters of America, American Watercolor Society, *National Watercolor Society*, Pastel Society of America, American Women Artists, American Impressionist Society, and La Biennale di Venezia.

3.4. Participation in one or more national invitational art shows or exhibitions

The show or exhibition must draw from a nation-wide pool of artists. Your application must include a description of the show and documentation listing you as one of the invited participants, such as an invitation letter personally addressed to you, show catalog, or press release listing you as one of the invited participants.

3.5. Participation in a one-person (solo) or a featured artist show in a gallery or museum

Your application must include the gallery or museum website address as well as a press release, announcement, show catalog, or other acceptable documentation about your solo or featured artist show. The artist must not have paid for the opportunity to have his/her work shown in the gallery or museum.

3.6. Honored, Signature, or Master status in a national art society or organization.

Provide evidence of your status and duration as an honored, signature, or master level in a national art society or organization. Examples of national art organizations include Plein Air Painters of America, Outdoor Painters Society, Oil Painters of America, American Watercolor Society, *National Watercolor Society*, Pastel Society of America, American Women Artists, and American Impressionist Society.

Your application must include the organization's website address. You must be listed as a current Signature/Honored/Master Member on the organization's website.

Signature Membership Expectations and Benefits

- Commitment to participate in PAPNM's education programs, such as leading a mentor paintout, providing a talk on plein air painting, delivering a painting demonstration, providing a video lesson or tutorial specifically for PAPNM members
- Eligibility to submit work for exhibit in prestigious PAPNM Signature Member exhibitions
- Eligibility for Signature Member of the Month recognition, which will be displayed on the PAPNM website and Facebook page
- Eligibility for expanded member profile on PAPNM website
- Recognition through PAPNM public relations and advertising channels

MASTER SIGNATURE MEMBERSHIP PROCESS

Master Signature Membership Application (from Membership Policy 6.2.3)

Eligibility Criteria: Any artist who (1) works in creating plein air artworks in oil, wet (e.g. acrylic, gouache, water color, etc.) or dry (e.g., pastel) two-dimensional media, (2) meets the criteria for Artist membership and Signature level, and (3) has been approved for Master Signature level by the PAPNM Board of Directors, per the procedure in Section 6.2.3.

Opportunity to obtain PAPNM Master Signature Membership status is awarded by invitation only. This level of membership is reserved for professional artists who have achieved artistic expertise and distinction. Any PAPNM member may nominate a qualified artist for Master Signature status by providing evidence of the nominee's contribution to the arts, professionalism, and quality of work, which aggregately demonstrate a history of sustained artistic excellence.

Nominations for Master Signature Membership will be reviewed by a Jury Committee, as described in Section 6.2.2. The Jury Committee will review nominations against criteria and recommend potential Master Signature level candidates to the Board of Directors for decision. At a minimum, nominees should meet Signature Membership requirements (Section 6.2.2). Jurors may use the criteria for Signature Membership application as an initial baseline for evaluation, but should consider rating nominees using the following criteria in order to refine their assessment of a nominee's contributions to the fine arts and to evaluate the strength of the application.

- Regular participant in international or national juried exhibitions or plein air events
- Award recipient in reputable juried shows
- Judge in reputable juried exhibition(s)
- Recipient of National Endowment for the Arts or other grant
- Artist in residence for a national park or other reputable public institution
- Recipient of an honored lifetime achievement award
- Formal education (e.g., BFA, MFA, or PHD university degree) or equivalent training (e.g., workshops, continuing education, mentorship)
- Teaching, workshop instruction, or conference presentations
- Authoring of book(s) or peer reviewed publication(s) for a reputable publisher
- Production of videos or tutorials
- Feature length articles about the artist in a reputable national art magazine
- Testimonials by other well-know and honored art professionals (e.g., Hardcopy written and signed letter, magazine article)
- Artwork in public institutional collections (e.g., museums or educational, municipal, or government facilities)

Master Signature Membership Expectations and Benefits

- Encouraged to participate in PAPNM's educational and demonstration programs
- Invited to submit work for exhibit in prestigious PAPNM Master Signature national shows and museum exhibitions
- Invited to serve as a Juror of Selection for Artist Member and Signature Member juried shows
- Invited to serve as a Juror in selecting new Signature and Master Signature level Members
- Eligibility for expanded member profile on PAPNM website
- Recognition through PAPNM public relations and advertising channels